

Date	2018 International Marketing Activities	Location
TRADE SHOWS		
February 18-22	Gulfood <i>Specialty Crop Companies - special pricing available</i>	Dubai, UAE
May 19-22	American Food Fair at National Restaurant Association (NRA) Show	Chicago, IL
May 19-22	BAR at National Restaurant Association (NRA) Show	Chicago, IL
May 22-24	Sweets & Snacks Expo	Chicago, IL
June 25-27	United Fresh Expo <i>Specialty Crop Companies - special pricing available</i>	Chicago, IL
October 1-2	Americas Food & Beverage Show <i>Specialty Crop Companies - special pricing available</i>	Miami, FL
October 21-25	SIAL Paris <i>Specialty Crop Companies - special pricing available</i>	Paris, France
BUYERS MISSIONS		
March 8-9	Natural Products Buyers Mission at 2018 Natural Products Expo West <i>Food Export</i>	Anaheim, CA
May 19-21	Food Service Buyers Mission at National Restaurant Association Show <i>Food Export</i>	Chicago, IL
May 21	Beer, Wine & Spirits Buyers Mission at BAR <i>Food Export</i>	Chicago, IL
August 1	Midwest Buyers Mission <i>Food Export</i>	Lansing, MI
TRADE MISSIONS		
September 5-6	Focused Trade Mission to Toronto for Specialty and Natural Products <i>Food Export</i>	Toronto, Canada
September 10-15	Focused Trade Mission to Australia and New Zealand <i>Food Export</i>	Australia & New Zealand
September 17-21	MDARD Food and Agriculture Trade Mission to China	Beijing & Guangzhou, China
SEMINARS		
January 26	Why Export?	Detroit, MI
February 8	Global Branding <i>Keynote Speaker: The Gluten Free Bar</i>	East Lansing, MI